

Media Release

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ORGANIZATIONAL JAZZ: A LEADERSHIP BIBLE THAT CAN ACTUALLY “WALK THE TALK”

Throw away the corporate jargon and the abstract business formulae and welcome a new organisational bible which can actually ‘walk the talk’ - *Organizational Jazz: Extraordinary Performance through Extraordinary Leadership*. Equipped with functional workshops and in-depth Australian case studies, *Organizational Jazz* provides vital tools to manage change and unpredictability, challenging formulaic and structured business models which disregard spontaneity in the workplace.

Written by leadership, change and management experts David Napoli, Alma M. Whiteley and Katherine S. Johansen and published by eContent Management, the book is a practical guide to business within an evolving organisational landscape.

With an emphasis on people as the centre of any organisation, the book blends theory and practical examples from organisations to clearly illustrate how to create a work environment for innovation and performance by uniting the certain and uncertain.

“Jazz as a metaphor conjures stability in the ‘tune’ and uncertainty in the ‘improvisations’. Often there is the expectation that things really ought to be done to a certain way of thinking. For us, beyond the ‘risks horizon’ lies exciting possibilities” say the book’s authors.

Organizational Jazz deals with a diverse range of issues and skills vital to the success of contemporary organizations: from the nature of change and the value of mechanistic management, to implementing the coveted Extraordinary Leadership Program workshop and handling organisational constraints.

Four Australian case studies - Dalrymple Bay Coal Terminal, Minerals International, The Whyalla Rolling Mills and The Metropolitan Cemeteries Board - offer insight, valuable lessons and an ideal opportunity for organisations to reevaluate their own approaches to managing change and launch themselves head first into the new millennia.

Organizational Jazz is available for purchase now from www.e-contentmanagement.com or by calling 07 5435 2900. RRP is \$38.50 incl. GST - discounts apply for students.

Preview chapters and copies of *Organizational Jazz* are available upon request. Contributors to the book are also available for media interviews.

About the Authors

David Napoli's leadership and management change programs/ workshops, developed over several years, provided the inspiration for this book. More than 5000 people across Australia have attended his leadership and management change programs which, many said, changed their lives. David is Director of an investment group and still consults to business. He is a senior Fellow at the Graduate School of Business, Curtin University, Perth, Western Australia, where he has taught on the Master of Leadership and Management (MLM) and Master of Future Studies (MFS) programs. He has a particular interest in challenging managers to decide whether they are really interested in extraordinary business performance or whether they merely seek the fantasy of control from above.

Katherine (Katrina) Selmer Johansen is a Registered Psychologist and also has qualifications in anthropology where her interest of group behaviour, identity and culture began. She evaluates development programs, is a process consultant, and a rigorous researcher using qualitative methods. She runs several of her own businesses and has been involved in the fashion, hospitality, art, mining and steel industries. For the past 10 years she has also given much of her time to helping people and groups in underdeveloped countries become self sufficient with sustainability as a central theme. She values intangible assets in complex adaptive systems such as organizations, specializes in developing emotional competency and is ECI accredited.

Alma Whiteley is Professor of International Human Resources at the Graduate School of Business, Curtin University of Technology. Alma inaugurated the Doctor of Business Administration (DBA) program and is interested in such questions as "what should business be?" Alma teaches philosophy and business management, organizational research and cross cultural management. Alma, like David, is interested in the twin subjects of change and extraordinary performance. She has published two books on change and two books on management, one based on human resources strategies in China. She contributes scholarly papers on change and organizational theory as well as consulting in this area.

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